

# TAKING CARE OF YOUR WEBSITE



**MAD CITY CODERS**

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**L**et's face it. You have worked hard to get your website up and running. Whether you hired someone else to develop it or you or you built it yourself, you did it! It's up and running and the masses are now flocking to your site to learn all about you, your services, and how they can benefit from both. Cha-Ching! Let the money roll in!

Not so fast.

Did you secure your website against hackers?

Is it getting backed up?

Are you keeping the platform up to date?

Wait, what?! I have to do all of that? **Yes.**

To protect the hard work you have done and keep your website running smoothly, you need to invest in it monthly to ensure it's secured, backed up, and on the latest software versions available.





## YOUR WEBSITE IS AN ASSET

Your website has the potential to draw in prospects and convert them to customers, which turns into sales, making your website an asset that should be protected.

In recent years, we've seen a rise in website attacks. We've heard about ransomware and data breaches of top companies. Yikes! The lengths these hackers go to in order to get our personal data is absolutely crazy. And they will go after your website too. The million dollar question we continue to ask is, why? (But that's another story.)

So, how do you protect a website against hackers?

At **Mad City Coders** we use a number of tools and a tiered approach, to help us protect our client's websites.

# Website Security Tools:

- 1) **Cloudflare** - Cloudflare is our front-line protection against hackers. It also doubles as a content delivery network, helping to speed up your website. Leveraging Cloudflare, we can easily mitigate attacks against our website and even block entire countries like China and Russia, known for their cyber crimes, from accessing your website.
- 2) **SiteGround** - All of our sites are hosted at SiteGround as they deliver the fastest and most secured environments, with exceptional customer service. SiteGround has baked in many security features into their hosting services, that come free of charge. Meaning, you get to keep more of your hard earned money in your wallet.
- 3) **WordFence** - Another layer of protection we add is WordFence. WordFence plugs into WordPress and allows us to stop the attacks if hackers make it past the Cloudflare and SiteGround protections we've put into place. WordFence is a free plugin, but there's a premium version you can leverage if you are noticing an increase of attacks and/or are really concerned about protecting your site.
- 4) **BackupBuddy** - Every website needs a backup plan. If your website gets hacked and you have no backups, it will take hours to get your site back up and running, if at all. With backup software like BackupBuddy, your website can be restored within a few minutes.
- 5) **Updates** - WordPress is notorious for pushing our regularly updates, almost daily. It's important to stay on top of these updates as they tend to bring new security features in and help patch old vulnerabilities.

Now, I know what you are thinking:

That's great, but...wow...where do I start? I don't really have the time to do all of this.

No worries, we can help you with that. If you are not a client of Mad City Coders, sign up today and start protecting your website. **[Click here to contact us now!](#)**